



**Bently Nevada**  
a Baker Hughes business

**ARMS**  
RELIABILITY

THE RELIABILITY PLAYBOOK  
A digital approach to RCM

**How to build, deploy, and sustain optimal  
maintenance strategies effortlessly**



# Contents

<b>03</b>	Introduction
<b>05</b>	What is Asset Strategy Management?
<b>06</b>	Challenges with building and deploying maintenance strategies
<b>07</b>	1. Unstructured data
<b>09</b>	2. Pressures on time and resources
<b>11</b>	3. Limited access to subject matter experts
<b>13</b>	4. Failure to implement
<b>15</b>	5. Inability to scale process
<b>17</b>	6. Difficult to create an enterprise view
<b>19</b>	Conclusion
<b>20</b>	What our clients say

# Introduction

ARMS Reliability was founded in 1995 with the goal to make reliability a reality for organizations. Initially, the business focused on taking complex tools and processes and making them easier to implement. However, over time, it became clear that the biggest barrier to reliability wasn't complexity, but that organizations were failing to manage their asset reliability strategies on an ongoing basis.

Instead, strategy management and work management were being treated as one and the same and many organizations were executing sub-optimal strategies which produced variable results, under-performance, and significant failures and outages.

Recognizing the need for a new approach, ARMS Reliability pioneered Asset Strategy Management (ASM) which is a way of managing an organization's asset reliability strategies from end-to-end to deliver a step change in asset performance.

